


THE BIG RESET: REFERENCES FOR NONPROFITS

This bibliography, organized by article subheadings, includes materials explicitly referenced (linked in the article) as well as other valuable pieces reviewed in development of the [Guidance for Nonprofits](#).

BRUTAL TRUTHS

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- [The recession is over for the rich, but the working class is far from recovered](#), Heather Long. *Washington Post*, August 13, 2020

Other Valuable Resources

- [The Small-Business Die-Off Is Here](#), Annie Lowrey. *Atlantic*, May 4, 2020
- [The Impact of COVID-19 on Large and Mid-Sized Nonprofits](#), Gianpiero Petriglieri. *Independent Sector*, June 15, 2020
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FACE THE BRUTAL REALITIES

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- [Operating a Nonprofit \(Focused on Vulnerable Populations\) Successfully in a COVID Impacted World](#), Jon Warner. *Medium*, September 1, 2020

ELEVATE PURPOSE TO GIVE HOPE

Explicit References

- [“Bravery and Hope: 7 Days on the Front Line” takes viewers inside NYC hospital amid COVID-19 pandemic](#), *CBS News*. May 8, 2020

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RALLY YOUR BOARD, MANAGEMENT, AND STAFF

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- [A Moment to Change](#), Anne Wallestad. BoardSource, June 24, 2020
- [Eight Steps for Managing Through Tough Times](#), Bridgespan Group. September 12, 2019
- [How Nonprofits Can Fearlessly Face A New World, Post-COVID-19](#), Kathryn Engelhardt-Cronk. Mission Box, August 18, 2020
- [Leadership in a crisis: Responding to the coronavirus outbreak and future challenges](#), Gemma D'Auria and Aaron De Smet. McKinsey & Co, March 16, 2020
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Explicit References

- [Triage Tool](#), Leap of Reason, September 2020

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- [Our Sputtering Engine Of Impact: Your Nonprofit Must Focus On Mere Survival](#), William F. Meehan. Forbes, July 29, 2020
- [Essential Answers for Nonprofits Coping with Economic Implications of the COVID-19 Crisis](#), Dennis Young. National Center on Nonprofit Enterprise, May 18, 2020

'SHOW ME THE MONEY'

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- [A Call To Action: Philanthropy's Commitment During Covid-19](#), Council on Foundations. March 19, 2020

MAP OUT A BLUNTLY REALISTIC CASH-FLOW PROJECTION

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- [Financial Leadership in the Face of Impossible Choices](#), Curtis Klotz. CLA Blog, March 18, 2020



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DO PLAN—JUST FOCUS HARD ON THE NEXT 12-18 MONTHS

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- [COVID-19: Creating a Safe Workplace](#), Cleveland Clinic. 2020

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- [If You're Choosing Between "DEI" and Crisis Management, You're Choosing Wrong](#), Vanessa Douyon. *Promise* 54, April 23, 2020
- [Leading by Example on Diversity, Equity, and Inclusion: How and Where to Start Tough \(but Necessary\) Conversations](#), Carol Wentworth and Jen Kodner. *Medium*, July 1, 2020
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- [Now That We Know Better](#), Jim Taylor. *BoardSource*, June 10, 2020



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- [Making Sense of Uncertainty: Nonprofit Scenario Planning in the COVID-19 Pandemic](#), Lindsey Waldron, Alexandra Jaskula-Ranga, and Robert Searle. Bridgespan Group, May 27, 2020

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- [Using Scenario Planning to Surface Invisible Risks](#), Sampri Ganguli. *Stanford Social Innovation Review*, May 17, 2017

ADVOCATE FOR YOUR ORGANIZATION AND THE PEOPLE YOU SERVE

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- [A Standardized Management System and an Improvement Culture allow for fast, safe, and efficient response to Covid-19](#), Lisa Yerian and John Toussaint. Catalysis, April 28, 2020
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- [Professionalism Revealed: Rethinking Quality Improvement in the Wake of a Pandemic](#), J. Michael McWilliams. NEJM Catalyst, September 2020
- [Beyond Survival: Five Keys to Unlock Social Innovation Amid the COVID-19 Crisis](#), Ann Mei Chang. Bridgespan Group, May 5, 2020



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CONCLUSION

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Note: You can access all of The Big Reset resources at <https://leapofreason.org/the-big-reset-home/>.